

**Crystal Lake Chamber of Commerce
Board of Directors Minutes – September 28, 2018**

PRESENT: Pam Bialas, Gary Bonick, Chris Christensen, Rik Fregia, Dawn Gilman, Trent Gordon, Matt Horist, Penny Hughes, Randy Leggee, Doug McAllister, Scott McKeever, Kelly Roewer, Randy Smith, Mike Wheeland, Robert Zalud and staff members Mary Margaret Maule, Alli Magit, Sharon Repplinger, Jackie Ruiz, Donna Sather and Deb Wallenfang

ABSENT: Dave Hubbard, Mary Miller, Robyn Ostrem and Andrew Szocka

CALL TO ORDER: Randy Leggee called the meeting to order and welcomed everyone.

GUEST SPEAKERS: Jason Sterwerf, Director of McHenry County Specialty Court and Beau Zeis, McHenry County Drug Court Graduate gave a presentation on the McHenry County Drug Court program and how they are dealing with the drug, heroin and opioid crisis in McHenry County.

CITY OF CRYSTAL LAKE: Randy gave the City report. Pet Supplies Plus is moving forward and in the permitting process. TJ Maxx will have their grand opening on October 11th. Popeye's and 7-11 are under construction. IL Bone and Joint will be locating in 815 COG Circle and is in for permits. Pizza Hut will be opening up in the Commons of Crystal Lake owned by Brixmor. Smoothology Café will be opening a second location in the former Today's Uniform space. (1st location is in the YMCA).

CONSENT AGENDA: Pam Bialas moved to approve the Consent Agenda as presented. Matt Horist seconded the motion and all approved.

OTHER DIVISION REPORTS: None

FINANCE: Randy Leggee presented the financials for August 2018. Penny Hughes moved to accept the August 2018 Financials as presented. Gary Bonick seconded the motion and all approved. Randy presented a nomination from Kim Martens and the Finance Committee for Country Donuts to receive the Pride in Crystal Lake award (PICA) for their decades of community service, commitment and philanthropy. Kelly Roewer moved to approve the PICA nomination for Country Donuts. Trent Gordon seconded the motion and all approved.

MEMBERSHIP: Alli Magit reported there were 22 new members and 10 drops ending the month at 946. The retention rate is at 97.1%. Mary Margaret congratulated Alli on a great month and noted this is the highest single month of production in the last four years. Alli has taken over Member Orientation and fills the room. The President's Council held their second breakfast for new members and it was a huge success. Members who have joined over the past year are seeing a tremendous value in their membership. Randy read the new member list. Gary Bonick moved to approve the Membership Report as presented. Dawn Gilman seconded the motion and all approved.

CHAIRMAN REPORT: Randy reported Leslie Blake is stepping down as the YP's liaison and will be replaced by Tim Urban, the current YP's Chair. Doug McAllister moved to accept Tim Urban as the YP's representative on the Board. Mike Wheeland seconded the motion. The motion carried with one opposed. Catie Schmit from Centegra Health System was appointed to Jamie Maravich's seat on the Board. Business Boot Camp starts on Friday, October 5th and is a great program for small business. At this time only one person has signed up. Please encourage small business owners you may know to register. It would be ideal to have 20 people registered if not, we may reschedule when the program starts. Randy encouraged Board members to contact him with ideas for speakers. Randy thanked Sharon Repplinger for a wonderful job on the Golf League and coordinating the end of season 18 Hole Scramble and banquet. The league will continue at Turnberry Country Club next year.

PRESIDENT'S REPORT: Mary Margaret reported the community wide Open House for Manufacturing Day on Thursday, October 4th will be with General Kinematics, Heartland Cabinet Supply, Mathews Company and Precision Water Jet, Inc. The school district had 77 students sign up for the tours within 24 hours of the announcement. We are partnering with McHenry High School for their EXPO for Employment Opportunities with Manufacturers on Tuesday, October 2nd. The Business Transition Program put on by the Ambassadors was successful with 19 participants. The next program is scheduled for October 25th and the topic is "How Do You Spell Disaster with 4 D's: Dissolution, Divorce, Disability and Death". The Chamber has five seats available for the MCEDC Dinner on October 23rd @ \$100 each. We have bartered with Mixed Media for their Shop Local Program. They are offering a specific program to small micro retail businesses if they buy into Mixed Media's ad package they will mirror a page on our website that will also feature the same retailer. So the retailer will get electronic ads on Mixed Media's billboard and our website will mirror the ads with a link to the retailer's website. In exchange we will get 1,200 showings on the billboard that will say Shop Local Crystal Lake Chamber of Commerce and noting our website. This is branding opportunity for us with a value of \$12,000.

OTHER ITEMS FOR BOARD CONSIDERATION: Mary Margaret reported the Welcome to Crystal Lake Program will begin on October 15th. Ten bags per week will be distributed to new residents for a total of 500 for the year. The program is being sponsored by Home State Bank. The Chamber purchased a new database to access information on new residents and new businesses in Crystal Lake.

UPCOMING EVENTS: Donna Sather reviewed upcoming events.

HEARD AROUND TOWN:

- October 14th is the 4th Annual Concert for the Community Harvest Kick Off benefiting the Food Pantry and will be sponsored by Weyers McKeever Financial Partners
- Office Depot Discount Program is now available with a portion of the funds going to the Crystal Lake Chamber
- October 23rd – Turning Point Breakfast
- November 13th at 6:30pm Drug Court Graduation
- October 16th – Crystal Lake Bank & Trust Blood Drive
- Johnny Appleseed Festival is this weekend in Downtown Crystal Lake

Meeting adjourned on a motion by Chris Christensen and seconded by Pam Bialas.