

**Crystal Lake Chamber of Commerce
Board of Directors Minutes – May 24, 2019**

PRESENT: Pam Bialas, Gary Bonick, Chris Christensen, Dawn Gilman, Trent Gordon, Matt Horist, Penny Hughes, Doug McAllister, Scott McKeever, Mary Miller, Kelly Roewer, Randy Smith, Mike Wheeland and staff members, Alli Magit, Lisa McLaughlin, Sharon Repplinger, Jackie Ruiz and Donna Sather

ABSENT: Jennifer Hall, Dave Hubbard, Randy Leggee, Catie Schmit and Tim Urban

CALL TO ORDER: Matt Horist called the meeting to order and welcomed John Pletz. John read a statement thanking the Board for giving of their time and talents to making the business community stronger. He felt the Annual Dinner was one of the best he has attended and thought the speakers were great with their focus on Workforce Development.

CITY OF CRYSTAL LAKE: Heather Maieritsch reported the rain delayed some of the road construction projects and they have been pushed back by 2 weeks. She attended the ICSC Recon event in Las Vegas to market the Crystal Lake community. New businesses: An Indian grocer is going in by the CVS on Randall Rd., Triple Berry Café by Fire Bar, the 815 Chop House will open the beginning of June, Carlos Pancake House is opening in the Retro Bistro location, Ortho Illinois will open in the Commons and Cocoa Rolls (Ice Cream) will open in the Crystal Lake Plaza. On Angel's Wings is moving to a Crystal Lake Plaza space. Ding Tea recently opened and will be following by LT Nails next month. Dress Barn is closing and Five Below is moving into their location. The current Five Below location will be divided into 3 units and they are working on contracts to fill the units. Throw Axes is coming to Crystal Lake. The former Sports Authority has been purchased by an investor and they are in negotiations with a new user. Work has started on the Merlin building.

CONSENT AGENDA: Dawn Gilman moved to approve the Consent Agenda as presented. Penny Hughes seconded the motion and all approved. Mary Miller moved to approve the Division Reports as presented. Mike Wheeland seconded the motion and all approved.

FINANCE: Mary Miller presented the April Financial Reports. She stated the receivables were higher than normal and the staff is working on collecting the outstanding invoices. The revenues are down about \$16,000 but there is nothing to be concerned about. We are on pace and it all looks good. Chris Christensen moved to approve the April Financials as presented. Pam Bialas seconded the motion and all approved. Mary Miller presented the 2019-2020 Budget for approval. Pam Bialas moved to approve the 2019-2020 Budget as presented. Dawn Gilman seconded the motion and all approved.

MEMBERSHIP: Lisa McLaughlin reported there were 15 new members and 14 drops to end the month at 950 with a 89.64% retention rate. Matt Horist read the list of new members. Pam Bialas noted that the Crystal Lake Bank Main St. location was listed with the wrong address. Jackie Ruiz will make the correction on the website. Kelly Roewer moved to accept the membership report as presented. Scott McKeever seconded the motion and all approved.

SLATE: Chris Christensen reported the election of the 3 Year Elected Directors took place on May 21, 2019 and received 187 votes. He presented the Slate of Officers as Matt Horist, Chair; Gary Bonick, Vice Chair; Mary Miller, Treasurer; and Randy Leggee, Past Chair (See attached Slate). Kelly Roewer moved to accept the Slate of Officers as presented. Scott McKeever seconded the motion and all approved.

EXECUTIVE DIRECTOR: Alli Magit reported than Deb Wallenfang left and we hired another person who did not work out. We are going to try working with 5 staff members and re-distribute the workload. We have cancelled ChamberLynk and CommunityLynk. The contract will end in July. We will be using the Text App for events and will start marketing this in the newsletter, on Facebook and the website. The newsletter is getting a new look. The website is being updated and will be finished by the end of July. There will be a Multi-Chamber sponsored Coffee with Sean Casten on Friday, June 28th from 9:00am – 10:30am at the Algonquin Village Hall. Registration is required.

CHAIRMAN: Matt Horist stated the Annual Dinner was successful and he enjoyed the speakers. It was a great topic.

OTHER ITEMS FOR BOARD CONSIDERATION: None

UPCOMING EVENTS: Donna Sather read the upcoming events.

HEARD AROUND TOWN:

- Advertising space is available in the Monday Night Football Books. Contact Sharon
- Sponsors and Golfers are still needed for the 35th Annual Golf Classic. Contact Jackie
- Weyers McKeever Financial Partners Multi Chamber mixer and ribbon cutting will be on Tuesday, June 25th.

ADJOURN: The meeting was adjourned on a motion by Dawn Gilman and seconded by Penny Hughes.