

**Crystal Lake Chamber of Commerce
Board of Directors Minutes – March 22, 2019**

PRESENT: Gary Bonick, Chris Christensen, Dawn Gilman, Matt Horist, Penny Hughes, Randy Leggee, Doug McAllister, Scott McKeever, Mary Miller, Kelly Roewer, Tim Urban and staff members Alli Magit, Jackie Ruiz, Donna Sather and Deb Wallenfang

ABSENT: Pam Bialas, Trent Gordon, Jennifer Hall, Dave Hubbard, Catie Schmit, Randy Smith, Andrew Szocka and Mike Wheeland

CITY OF CRYSTAL LAKE: Heather reported on new businesses: Hickory Hall (Park Place) is hosting Grand Opening on April 11th; Ding Tea and LT Nails to open in April; Smooth Brick Club, an experimental learning center, is opening in the Commons of CL; Ortho IL is relocating; Taqueria Las Cumbres is expanding to add seating & liquor; Holiday Inn is undergoing extensive renovations and will be completed by Easter. Other business: M Supper Club closed and will re-open with a new restaurant concept this summer. A new Brunch Restaurant will be opening this fall at Angela Lane. Abby Wilgreen from the city gave a presentation on construction projects for the upcoming spring and summer in Crystal Lake.

CALL TO ORDER: Randy Leggee called the meeting to order.

CONSENT AGENDA: Dawn Gilman moved to approve the Consent Agenda as presented. Chris Christensen seconded the motion and all approved.

FINANCE: Mary Miller reviewed the March financials and reported we are three quarters into the year and trending well. Matt Horist made a motion to approve the March Financials as presented. Chris Christensen seconded the motion and all approved. The P.I.C.A. nomination was presented. Matt Horist moved to approve Heritage Title of McHenry, Fred Roediger for the 3rd Quarter P.I.C.A award. Penny Hughes seconded the motion and all approved.

OTHER DIVISION REPORTS: None

MEMBERSHIP: Alli Magit reported there were 14 drops and 11 new members to end the month at 954 with a 92.34% retention rate. Randy read the new member list. Gary Bonick moved to approve the Membership Report as presented. Scott McKeever seconded the motion and all approved.

CHAIRMAN REPORT: Randy Leggee reported the nominating committee is working on the slate of new officers and directors. He noted due to the change in leadership we are out of compliance and will present the full slate at the April Board meeting. We will hold our annual Spring Board on April 26th at Home State Bank at 611 S. Main St. in the lower level Community Room from 7:30am – 11:00 am. We will have our regular meeting and then move onto Spring Board. EXPO is back at Crystal Lake South and starts on Saturday. Volunteers are still needed to greet attendees. Congratulations and welcome to Alli as our new Executive Director.

EXECUTIVE DIRECTOR'S REPORT: Alli thanked everyone for their confidence in her. She will be bringing in new ideas and programming for the coming year. Currently interviewing applicants for the sales position. Planning on re-configuring office duties for a better work flow and concentrating on more social media and marketing. The Leaders in Action Masters series starts April 11th.

OTHER ITEMS FOR BOARD CONSIDERATION: Chris noted we have five Board positions open. If you know of anyone interested in being on the Board, please contact Chris or Alli.

UPCOMING EVENTS: Donna Sather reviewed upcoming events.

HEARD AROUND TOWN:

- Pioneer Center's "Empty Bowls" event is April 5th
- Hammortree Financial's "Paint for Charity" is this Thursday benefiting TLS Veterans
- April 26th is Turning Point's "Paint the Night Purple" event
- Crystal Lake Chamber's 35th Annual Golf Classic is June 24th at Crystal Lake County Club
- Crystal Lake Chamber's Golf League start in May – registration is now open
- Don't forget to vote on April 2nd!

Meeting adjourned on a motion by Chris Christensen and seconded by Matt Horist.